



WORLD RENEWABLE ENERGY CONGRESS XVI

# Transition towards 100% Renewable Energy



Murdoch University, Western Australia

5-9 February, 2017

Conference Chair: Prof. Ali Sayigh, DG WREN

Vice-Chair: Dr. Martin Anda, Murdoch University

*Sponsors:*





# World Renewable Energy Congress

At no time has energy played a more crucial role in the development and well being of nations than at present. The source and nature of energy, the security of supply and the equity of distribution, the environmental impact of its supply and utilization, are all crucial matters to be addressed by suppliers, consumers, governments, industry, academia and financial institutions.

The World Renewable Energy Congress (WREC) is a major recognised forum for networking between these sectors and addresses these issues through regular meetings, exhibitions, and conferences such as WREC2017. This conference, to be held at Murdoch University in Perth, will bring together representatives of those involved in the supply, distribution, consumption and development of sustainable energy sources which are benign, accessible and economically viable. WREC2017 will enable policy makers, researchers, manufacturers, economists, financiers, sociologists, environmentalists and others to present their views in plenary and technical sessions and to participate in formal and informal discussions, thus facilitating the transfer of knowledge between nations, institutions, disciplines and individuals. COP21 in Paris recently signalled the increasing importance of renewable energy, but much effort is still required to make it a major global energy supplier.



## Host Venue

The conference will be hosted by Murdoch University situated in the southern suburbs of Perth, Western Australia, only 12 minutes by train from the centre of the city and a short bus ride from the popular tourist destination of Fremantle. The University has excellent conference, exhibition facilities and catering facilities which enable delegates to maximize their time during the conference.

Perth itself is a vibrant and energetic city set on the banks of the spectacular Swan River and offers a truly unique experience. It is Australia's sunniest capital city and the fastest growing urban centre, offering cultural diversity and sophistication combined with a relaxed and friendly vibe. Beyond Perth, delegates can choose to experience the breathtaking and unparalleled beauty of the natural attractions in the regional areas of Western Australia.

## Why Sponsor?

Increase your company or institution's profile and promote your support for the rapidly expanding renewable energy and associated sectors by becoming a sponsor at WREC2017 in the "Transition Towards 100% Renewable Energy."

Supporting WREC2017 allows you to demonstrate your commitment and contribution to reducing our dependence on non-renewable fuels which cause a multitude of forms of pollution and environmental degradation.

Sustainable development depends on research and development into appropriate, cost effective and cost recoverable technologies and how these new technologies and new energy systems interact with existing economic and social frameworks.

## Platinum Sponsor A\$20,000

This is the premium sponsor package, providing the highest profile and greatest access to the various groups associated with service delivery in the field of renewable energy.

The benefits are:

1. Inclusion of highly visible "Proudly sponsored by: your company name" on the cover of the Conference Registration document, Conference Programme and CD ROM and other official promotional materials;
2. Inclusion of your organisation's brochure (or similar promotional material) in the official Conference satchel;
3. First choice of a prominent position for an exhibition booth at no cost;
4. During the Conference computer slides will be displayed at the commencement of each session and during breaks acknowledging your sponsorship;
5. The opportunity for a five-minute address at a suitable function (e.g. Conference opening, Conference dinner).
6. Acknowledgement of your Platinum sponsorship at the Opening and Closing ceremonies;
7. Registration for five (5) representatives of your organisation at no additional cost;
8. Membership of the Conference Organising Committee for a representative of your organisation.

*A 20% deposit (A\$4000) must be paid.*





## Gold Sponsor A\$15,000

The Gold sponsors will have a significant profile during the Conference and exclusive opportunities to promote their organisation or company.

The benefits are:

1. Inclusion of your company/ organisation's logo and the words Gold Sponsor in the Conference Registration document, Conference Programme and CD ROM and other official promotional materials;
2. Inclusion of your organisation's brochure (or similar promotional material) in the official Conference satchel;
3. Second choice of a prominent position for an exhibition booth at no cost (first choice is given to the Platinum Sponsor);
4. During the Conference computer slides will be displayed at the commencement of each session and during breaks acknowledging your sponsorship;
5. Acknowledgement of your Gold sponsorship at the Opening and Closing ceremonies;
6. The opportunity for a short address at a suitable function (e.g. Conference opening, Conference dinner);
7. Registration for three (3) representatives of your organisation at no additional cost;
8. Membership of the Conference Organising Committee for a representative of your organisation.

A 20% deposit (A\$3000) must be paid.

## Silver Sponsor A\$10,000

The Silver sponsor is a cost effective way to communicate with the many Conference attendees in the variety of official Conference publications and promotional materials.

The benefits are:

1. Inclusion of your company/ organisation's logo and the words Silver Sponsor in the Conference Registration document, Conference Programme and CD ROM and other official promotional materials;
2. Inclusion of your organisation's brochure (or similar promotional material) in the official Conference satchel;
3. An exhibition booth at the official Conference Exhibition at no extra cost;
4. During the Conference computer slides will be displayed at the commencement of each session and during breaks acknowledging your sponsorship;
5. Acknowledgement of your Silver sponsorship at the Opening and Closing ceremonies;
6. Registration for two (2) representatives of your organisation at no additional cost;

A 20% deposit (A\$2000) must be paid.

## Bronze Sponsor A\$5,000

The Bronze sponsor package is an economical way to promote your activities and company to the many Conference attendees in a variety of official Conference publications and promotional materials.

The benefits are:

1. Inclusion of your company/ organisation's logo and the words Bronze Sponsor in the Conference Registration document, Conference Programme and CD ROM and other official promotional materials;
2. Inclusion of your organisation's brochure (or similar promotional material) in the official Conference satchel;
3. An exhibition booth at the official Conference Exhibition at no extra cost;
4. During the Conference computer slides will be displayed at the commencement of each session and during breaks acknowledging your sponsorship;
5. Acknowledgement of your Bronze sponsorship at the Opening and Closing ceremonies;
6. Registration for one (1) representative of your organisation at no additional cost;

A 20% deposit (A\$1000) must be paid.



## Other Sponsorship Opportunities

Special Conference Sponsorship opportunities exist to supplement the Platinum, Gold, Silver and Bronze packages outlined above. Please consider the following:

### Abstract Book Advertisement A\$500/A\$300

All delegates will receive a copy of the Book of Abstracts. This book will contain all the abstracts of the papers presented at the conference and all other relevant information. A full page advertisement in this book cost A\$500 and a half page advertisement cost A\$300.

### Delegate Sponsorship A\$2,000

Your organisation can help assist members of remote Indigenous communities attend this important conference by sponsoring delegates. Your contribution will be used to meet travel, accommodation and other costs associated with attending the conference. Many members of remote communities are reluctant to travel and your sponsorship can help make their trip easier and more affordable. Your organisation can help make the conference a success by assisting community members to make the most of this important event.

### Conference Lunches A\$2,000

Lunches are an ideal way to promote your organization at the Conference. A Lunch Sponsor package includes a distribution of your organisations brochure in the Conference Satchel, acknowledgement in the Conference Programme and formal acknowledgement at the Lunch Speech. Additionally your organisation's corporate signage can be prominently displayed at the lunch venue. Two (2) representatives from your organisation will be invited to the lunch.

### Conference Satchels A\$2,000

A much-used item both at the conference and afterwards our Conference satchels will be attractive and practical containing all the vital conference information that our more-than 300 delegates will need. Having your logo on the satchel will be an effective way to display your organisation's brand. Satchels often become a much-used item after the conferences. Your organisations brochure (or similar) will be placed inside the satchel and you will also be acknowledged in the Conference Programme.

### Welcome Function A\$3,500

The Conference Welcome Function will be a must-attend event for all delegates and exhibitors; as such there will be a great chance to promote your organisation or product. Your sponsorship of the Welcome Function will include a short speech at the function, prominent signage for your organisation, acknowledgement in the Conference Programme and other related promotional material. Two (2) representatives will be invited to attend the function.

### Conference Dinner A\$4,000

The gala Conference Dinner will be a prestigious event and ideal for the promotion of your organisation. The sponsorship package includes formal acknowledgement at the Dinner, your signage in a prominent spot, short dinner speech, your promotional material distributed to delegates, acknowledgement on the menu and invitations for two (2) representatives to attend the dinner. Multiple sponsors of the Conference Dinner may be appointed.

## Exhibition Option

Proudly demonstrate to key partners, clients, and government organisations the projects, products, services and technical expertise which make your organisation one of the key players in the renewable energy industry as the choice for passive and environmentally friendly technologies continue to grow in this time of climate uncertainty.

### Exhibition Opportunities A\$2,500

The Executive Committee is conscious of the investment that exhibitors make when committing to participate in an industry exhibition. Therefore, to ensure that you have maximum exposure to delegates the following steps have been taken:

Refreshment breaks including morning tea and afternoon tea will be served in the exhibition area; Happy hour drinks will be held in the exhibition area after close of sessions.

As an Exhibitor you will benefit from:  
A 3m x 2m exhibition space to display your promotional materials and;  
Registration for two (2) representatives of your organisation at no additional cost.

### Poster Prize A\$500

Prizes totalling A\$500 will be awarded for the best student posters submitted in the exhibition.

### Other Options

Sponsoring or exhibiting at the WREC2017 is a major opportunity to network with your clients, peers and industry, and a unique chance to stay up to date with the latest experiences in renewable energy from Australia and abroad.

We are happy to discuss and create other sponsorship or exhibition options with you or your representative. Please contact us or visit our website.

## For further information

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